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## Digital Twin Technologies of high importance for European SMEs – DIGITbrain’s 1<sup>st</sup> Open Call Webinar met with overwhelming interest!

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According to a Gartner 2019 Survey<sup>1</sup>, Digital Twins are among the most important topics for enterprises now – this trend seemed to be completely reflected by the first Open Call Webinar of DIGITbrain Project on Tuesday, which attracted more than 100 participants. The Project supports small and medium-sized European manufacturing companies (SMEs) with Digital Twins. Interested party can apply for project participation in two Open Calls and receive financial and technical support implementing a digital twin for their individual use case.

DIGITbrain project held their first Open Call webinar this Tuesday and experienced great interest. More than 100 attendees took part and got involved in a lively discussion in the Q&A session. The webinar was organised with Fundingbox, a European platform providing opportunity for startups and SMEs to join tech-related communities and win public funding.

Speeches were given by Project Coordinator, Antonio M. Ortiz, who provided a brief project overview, before Giacomo Benedetti, who represented the Open Call organising Digital Innovation Hub START 4.0, took over explaining the Open Call procedure to participants.

Prof Dr Tamas Kiss, Professor for Distributed computing at Westminster University and Dario Pietraroia, Partner at Technology Transfer System S.r.l. rolled out the technical details and experiences from real use cases and gave audience a feeling for what experiments DIGITbrain is looking for within its two Open Calls in 2021 und 2022.

In every open Call DIGITbrain will add 7 new highly innovative experiments, bringing together technology providers and manufacturing end-users, each implementing an individual use case-based Digital Twin. Experiments can cover the manufacturing sector at large, including for example discrete manufacturing, continuous production, or construction.

**A second webinar for interested parties will take place on June 2<sup>nd</sup>, 2021.**

### ***Did you miss the webinar?***

Find the recording and all presentations online:

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<sup>1</sup> <https://www.gartner.com/en/newsroom/press-releases/2019-02-20-gartner-survey-reveals-digital-twins-are-entering-mai>



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